

Ricoh MP C2003

Outstanding Entry-Level
A3 Color MFP



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Displaying outstanding reliability, impressive productivity and a host of handy features, the 20-ppm Ricoh MP C2003 has earned a BLI Summer 2014 Pick for Outstanding Entry-Level A3 Color MFP.

“The MP C2003 delivered a top-notch performance across the board,” said David Sweetnam, head of Research and Lab Services for BLI’s UK laboratory. “As well as proving its mettle when it came to printing BLI’s job stream—which is designed to replicate real-world office workflows—its fast first-copy time from the document feeder set a new benchmark for devices in this class. What’s more, it demonstrated very good efficiency in duplex print and copy modes so that users can be environmentally conscious without sacrificing productivity.”

Reliability is the most important consideration for buyers and the MP C2003 certainly delivered in this respect: it completed BLI’s rigorous 40,000-impression durability test without a single misfeed and no service required.

One particularly valuable capability, recognized by BLI with an award for Outstanding Achievement in Innovation, is the MP C2003’s internal stapleless stapler finisher. This resource-saving option dispenses with the traditional metal staple in favor of creating two dimpled lines across the corner of output, allowing five pages to be ‘bound’ together very neatly. “Not only will this save on material costs and operator time required to load staples into the MFP, it safeguards against scratches to the platen glass which can arise when copying or scanning stapled documents,” noted Sweetnam. “It also avoids the tedium of removing metal staples when documents are recycled or shredded.”

“Ricoh clearly placed great importance on the user experience when designing this device,” said Martin Soane, BLI’s European lab manager. “It’s very easy to manage with Ricoh’s Device Manager NX Lite, which offers fleet managers a high level of functionality for monitoring both Ricoh and non-Ricoh models. The home screen of the touch-screen control panel can be cus-

tomized for each end user, and up to 72 shortcuts for common job types can be stored on programmable keys to help boost user productivity.”

Other notable features include OCR support during scanning operations to help speed up document archiving and retrieval processes; integration with an optional web browser platform to allow users to scan documents, share files and print on the go without the need for expensive software solutions; and the ability to print on 12"x 18" media to produce full-bleed ledger-size documents with crop marks, a valuable asset for the design and graphics market.

Image quality overall was very good, with sharp, well-formed characters, distinct and consistent line art, and bright, saturated color in business graphics output. “Color output was very consistent throughout testing, so users can confidently print and distribute presentations and business documents knowing that quality will be sustained from start to finish,” Soane added.

“Information mobility is a critical success factor for businesses today,” said Jason Dizzine, director of Technology Marketing for Ricoh Americas Corporation. “The Ricoh MP C2003 helps customers capture, transform and manage information from anywhere, anytime. We’re honored by this award from Buyers Lab.”

The Ricoh MP C2003 is highly recommended by BLI for an average optimum monthly volume of 10,000 impressions.

About **BLI Pick Awards**

Twice a year with its Pick awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI’s exhaustive lab tests.

BLI’s awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer’s maximum duty cycle. BLI’s durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI’s lab test earns BLI’s Recommended or Highly Recommended seal and a BLI Certificate of Reliability and the best performers qualify as Pick award contenders. Consequently, a BLI Pick is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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